

PASSIONATE

INSIGHTFUL

MOVING

AUTHENTIC



**Tom
Werder**

It's All About Results™

**“Tom has
demonstrated
a real life ability
to produce
dramatic results
through the
implementation
of his BullsEye
process.”**

- MIKE BASCH
AUTHOR OF CUSTOMER
CULTURE AND FOUNDING
EXECUTIVE VICE
PRESIDENT OF FEDERAL
EXPRESS

**“The truth shall set you free! In business,
the truth is current reality, which, if accurately measured,
will unleash powerful results.”** - TOM WERDER

About BullsEye

Implement dreams... achieve the goals of visionaries... surpass one's peak performance! BullsEye quickly and naturally unleashes the human creativity required to do so. It lifts people out of the daily grind; gives them a chance to generate pride, fulfillment and satisfaction inside; and spurs them on to produce tangible—and extraordinary—bottom line results.

BullsEye is a business system that focuses the entire organization on the desired results, and then leads it there. Business becomes fun. Results become natural. Increased meaning and morale inspires personal commitment and accountability that always impacts success.

Achieving BullsEye

Topic: Motivation/Results

BullsEye, a simple three-step process, shows you how to translate what you dream for your business into tangible, specific and measurable results. The process of measuring these results starts to move the organization effortlessly toward achievement and focuses people on organizational objectives and shared values.

This Topic Will Empower Participants To...

- Increase profits and bottom line results
- Inspire people to new levels of personal responsibility
- Operate from a shared company vision
- Quickly set goals that become reality
- Ignite enthusiasm, vitality and passion in people



Expanding BullsEye Through T.L.C.

Topic: Peak Performance

BullsEye, coupled with Training, Learning and Coaching (T.L.C.), stimulates people's natural, spontaneous and enthusiastic ability to learn and grow. The simple yet dormant learning process that exists in all people is regenerated by providing feedback based on tangible results. Developing new skills and capacities becomes a game—stimulating and fun.

This Topic Will Empower Participants To...

- Motivate people in any situation
- Make work fun and productive
- Develop extraordinary results
- Make work be fulfilling and rewarding

Precision Leadership

Topic: Leadership/Effectiveness

BullsEye makes leadership and implementation one and the same by honing in on razor sharp results. Precision Leadership not only inspires and motivates people toward a vision, but also toward those small but critical steps that support the vision. One possible precision system includes work on: vision, leadership, implementation, and results. BullsEye creates Precision Leaders, who enact a new dimension in leadership.

This Topic Will Empower Participants To...

- Create an inspiring vision
- Make leadership an effective, results producing process
- Move naturally toward their vision
- Identify the critical variables that turn vision into reality
- Integrate leadership and coaching
- Motivate and inspire people to achieve results



“High performance is our birthright, not something that visits us infrequently. What is ‘common’ to people is the ability to be ‘uncommon’ and remarkable.” - TOM WERDER



WithInSight

Topic: Creativity/Change

BullsEye together with a creative problem solving process reveals the innate ability of people to solve any problem no matter how complex. WithInSight develops effective, creative, inspiring teams that tackle the most sophisticated business issues and opportunities with speed and ingenuity. This creative problem solving process reveals the natural InSight available in everyone—a dramatic, creative, prolific resource.

This Topic Will Empower Participants To...

- Develop stellar self-managing teams
- Solve the stickiest problem quickly
- Seize golden opportunities
- Drive ownership and commitment down to front line workers
- Develop creative, doable solutions

Making The Conceivable Achievable

Topic: Personal Motivation/ Peak Performance

BullsEye inspires and motivates people to be extraordinary. This simple three-step process ignites a limitless source of passion and enthusiasm that lives in everyone. People will be awed, amazed and astonished by their performance. Past unattainable goals will be surpassed with ease and grace. Personal visions will be realized.

This Topic Will Empower Participants To...

- Set a goal and achieve it
- Be both creative and results oriented
- Be enthusiastic while growing
- See their dreams come true

What Others Are Saying

“Tom Werder is one of the most brilliant minds in business management today. He has an extremely powerful way of speaking and communicating his management principles unlike anyone I have ever seen.”

- Robert C. Smith
President, Jungle Marketing

“Tom is a gifted communicator and motivator. His BullsEye keynote and workshop really hit home and made a difference in our organization. He helped us develop our ideas and formulate an action plan so our good ideas don’t just evaporate over time. Tom’s sessions were lively, entertaining and inspiring.”

- Sheryl Garrett, CFP / Principal
The Garret Planning Network, Inc.

“Fantastic! Invigorating!”

- Louise A. Schroeder, CFP
Personal Financial Solutions

“Tom is an excellent speaker and motivator.”

- Jeff Nichols, Principal
Nichols Financial Planning, LLC

“If you have the ability to frequently answer the question ‘how am I doing?’, you will produce extraordinary results — naturally, spontaneously and effortlessly.”

- TOM WERDER

Biography



Tom Werder is a seasoned speaker, seminar leader, entrepreneur and business building expert. He has gained a national and international reputation for being all about results. Under his tutelage, businesses have experienced extraordinary results through his BullsEye management system that moves organizations and its people beyond productivity to targeted peak performance.

Using BullsEye principles and practices, Tom has worked with and continues to work with individuals and businesses throughout the United States to successfully transform failing businesses into thriving businesses. Some of the powerful results that he has been credited with include doubling productivity in five months, quadrupling industry standard profits, sustaining 100% annual growth rate in a mature industry, and achieving 60% market penetration in one year.

“People are a vast source of unlimited energy and creativity. Our job, as leaders and managers, is to tap that source and allow people to be amazing.”

- TOM WERDER

Clients & Audiences

Home Builders Association
Garrett Planning Network
Hogan Systems
Sheridan School District
Jungle Marketing
Lincoln National Health Insurance
Service Impact
Economic Development Council of North-east Colorado
IWitness.net
Landmark Education
State Bank & Trust
RMG Engineers
Biggs-Kofford & Associates
Qwest (US West)
Colorado Springs Chamber of Commerce
Pak Mail
White Bison Foundation
Lincoln DeVore Engineers
Groning Engineering, Inc.
Small Business Development Corporation

Program & Topic Formats:

All BullsEye programs are customized and available in the following formats

- Keynote
- Breakout & half-day
- Full-day
- Multiple-day

Fee Schedule

Available upon request

Tom Travels From:

Colorado Springs, Colorado USA

For More Info Please Contact:

