

# TOM WERDER

## *AMERICA'S EXPERT, CHAMPION AND RESOURCE FOR SMALL BUSINESS*



Tom Werder's enthusiasm and exuberance for small business is captured in his articles, speeches and workshops about "Our Nations Hidden Heroes." Out of his profound respect and awe for small business owners, he has worked to provide freedom...freedom to enjoy life...freedom to follow your dream...freedom to make money.

Tom's unwavering commitment and infectious passion has enabled businesses to produce outrageous results. Results like:

- ❑ Doubling productivity in 5 months
- ❑ Quadrupling profits in 2 years
- ❑ Achieving 100% annual growth in a mature market

Forged under fire and honed with 37 years experience, Tom has distilled his success into BullsEye...a simple, three-step process that transforms business from ordinary to extraordinary.

### **BullsEye:**

- ❑ Transforms business to run automatically just in the normal course of doing business
- ❑ Increases profits by utilizing a simple, 3 step process to produce extraordinary results
- ❑ Accelerates productivity to unheard of levels without working harder or longer

The journey that has seen Tom become a lifelong entrepreneur and now managing principal at RMG Engineers in Colorado Springs, Colorado, began at 18, when he started his first business. Since then, Tom has grown and established nine additional businesses in industries as diverse as engineering, retail, entertainment, and management consulting. He has inspired, coached and worked with hundreds of entrepreneurs and executives.

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Tom Werder is a seasoned speaker, seminar leader, entrepreneur and business building expert. To learn more about Tom Werder and his BULLSEYE™ programs or request him for your next event, please call (719) 548-0600 or email Tom at [results@tomwerder.com](mailto:results@tomwerder.com).